



Distinguished lecture series: conversations on the future of public health

Commercial determinants of health – the evidence and importance for public health practice

Friday 7 June 2024, 11:00am – 12:30pm (BST)

Speaker biographies

Professor Linda Bauld

Bruce and John Usher Chair in Public Health in the Usher Institute, College of Medicine, University of Edinburgh and Chief Social Policy Adviser to the Scottish Government

For the past 25 years Linda has led studies to prevent or treat the main modifiable risk factors for non-communicable diseases including cancer, diabetes and respiratory and cardiovascular diseases with a particular focus on tobacco, alcohol, diet and inequalities in health. She leads two research consortia: SPECTRUM – funded by the UK Prevention Research Partnership that focuses on the commercial determinants of health; and Behavioural Research UK (BR-UK) – funded by the ESRC as a leadership hub for behavioural research across topics and disciplines. Linda is a former Scientific Adviser to the UK Department of Health, the World Health Organisation and Cancer Research UK on prevention and public health.



Professor Kevin Fenton

President, Faculty of Public Health

Kevin Fenton is the President of the Faculty of Public Health. He is a senior public health expert and infectious disease epidemiologist who has worked in a variety of public health executive leadership roles across government and academia in the United Kingdom and internationally. His specialist interests are in tackling health inequalities, infectious disease prevention and control, climate justice and urban health.

Professor Fenton is the Regional Director for London in the Office for Health Improvement and Disparities (OHID) within the Department of Health and Social Care (DHSC). Within this role, he is also the statutory public health advisor to the Mayor of London and the Greater London Authority and the Regional Director of Public Health for NHS London. He is also the government's Chief Advisor on HIV and Chair of the HIV Action Plan Implementation Steering Group for England.



Tracy Daszkiewicz

Executive Director for Public Health & Strategic Partnerships, Aneurin Bevan University Health Board

Tracy is an experienced Director of Public Health with a proven track record of senior leadership across health and social care, in transformation, innovation, system change, strategy development and service delivery across the Civil Service, NHS, local authority and voluntary sector. She is currently Executive Director for Public Health & Strategic Partnerships at Aneurin Bevan University Health Board. Her previous roles include Director of Public Health at Reading Borough Council, West Berkshire & Wokingham Borough Council, Deputy Director of Population Health & Wellbeing at Public Health England and Director of Public Health at Wiltshire Council.

Her interests include community connectedness, human impacts of major disasters, wider determinants on health and sustainability, and addressing health inequalities at their root cause. Tracy is passionate about supporting the public health workforce and growing new talent for the future.



Alice Kadri

Public Health Specialty Registrar

Alice is a public health specialty registrar, is currently an honorary research fellow at the London School of Hygiene & Tropical Medicine (LSHTM) and co-chair of the new special interest group for Commercial Determinants of Health. After Foundation Training in east London, Alice completed the MSc in Public Health at LSHTM in 2017 and began the public health specialty training. Alice has experience of working in a variety of settings including local authority, health protection and healthcare public health in an acute NHS trust. Prior to her medical career, she worked as a community organiser and has a BSc in Social Anthropology. Current research interests relate to the commercial determinants of health and how commercial actors influence public health policy making.

