

## Healthy Place Making: Making an Impact

Date: 4th March 2025 10am-11:50am

There is good evidence that the places we live in shape our health and wellbeing. The built and natural environment can have an impact on many parts of our lives, from the quality of the air we breathe, to the quality of our relationships with others. Connectivity and amenities within a neighbourhood, the location and quality of housing, exposure to air and noise pollution, safe and accessible transport, encouraging active travel and access to nature all play their part in improving health, and reducing health inequalities.

Placemaking is defined in [Planning Policy Wales](#) as ‘a holistic approach to the planning and design of development and spaces, focused on positive outcomes’ This webinar will explore two approaches to Placemaking and will also explore how the impact of these approaches can be evaluated.

Supported by the Faculty of Public Health’s (FPH) Healthy Places Special Interest Group (SIG) this webinar will be of interest to any FPH members who are interested in our wider environment and how it can be improved to improve population health and how those interventions may be evaluated.

This webinar will:

- Provide a brief introduction to healthy placemaking
- Share the findings and learning from two projects
- Focus on the theme of evaluation.
- Continue our work to build the evidence base and share the impact of healthy places approaches.

We will present two short case study presentations focused on two different but complementary approaches. Those involved will share their insights and learning. This will be followed by discussion and Q&A session related to challenges of, and opportunities for, shaping health through Place.

### Agenda:

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| 9:45   | <b>Chair, speakers and organisers to join early to check tech and meet each other.</b> <ul style="list-style-type: none"><li>• The chair will turn their camera back on when you have two minutes left so that you can keep track of time.</li></ul> |                  |
| Chair: Professor Liz Green, Consultant in Public Health / Programme Director for HIA<br>Honorary Professor, Liverpool University |  |                  |
| 10am   | <b>Welcome and housekeeping</b>  | <b>Liz Green</b> |

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|  | <ul style="list-style-type: none"> <li>Welcome attendees and thanks to presenters on behalf of FPH Healthy Places SIG</li> <li>Brief reflection on importance of Healthy Placemaking</li> </ul> <p><b>Housekeeping:</b></p> <ul style="list-style-type: none"> <li><b>Today's webinar will be recorded.</b> A link to the recording will be sent along with all slides after the event.</li> <li>The audience is muted, and cameras are turned off for everyone except speakers as the default meeting settings.</li> <li>People can put questions into the chat function. (Karen and Steve will watch the chat, collate and email Liz with questions)</li> </ul> |  |
| 10:05  | <p><b>Key note/introduction</b><br/> <b>What is healthy placemaking? (or Cheryl's proposed title/content)</b></p>   | Cheryl Williams, Public Health Wales                               |
| <p>Cheryl Williams joined the Wales Health Impact Assessment Support Unit (WHIASU) in Public Health Wales in September 2024 as a Principal Public Health Practitioner (Policy and Impact Assessment). Her work focuses on maximising the connections between spatial planning and health. Prior to this Cheryl spent a number of years working in the local Public Health Team in Cardiff and Vale University Health Board, where her role included working with both Cardiff and Vale local authorities around planning policy and health. Early in her career, having initially studied town planning, Cheryl worked as a Planning Officer in Coventry City Council and then Cardiff Council, before having a career change and moving into public health.</p> |   |  |
| 10:15  | <p><b>Presentation1</b><br/> <b>A system evaluation of a healthy placemaking approach in Oxfordshire</b><br/> Sue Atkinson to introduce the section<br/> Rosie Rowe- Healthy Place-shaping in Oxfordshire<br/> Graham Bickler- Systems evaluation<br/> Nick Cavill- Systems evaluation- interesting examples<br/> Sue Atkinson – Findings and learning<br/> Rosie Rowe – Learning for Oxfordshire</p>   | Sue Atkinson, Rosie Rowe, Graham Bickler, Nick Cavill, Celia Pyper |
| Sue to intro the session and presenters  |   |  |
| 10:50  | <p><b>Presentation 2</b><br/> <b>Place Standard Tool</b></p>  | Steve Morton<br>Emma Dixon   |
| <p><b>Steve</b> is a Consultant in Public Health at Lancashire County Council, leading on 0-19 and wider determinants. He has worked in the public health arena for</p>  |   |  |

24 years and has gained extensive experience working with a wide range of stakeholders across local authorities, national government, regional government, the National Health Service, and third sector.

He has experience across the health improvement and non-communicable disease agenda. Until January 2025 he led on Health Inequalities, Healthy Places and Wider Determinants portfolios for OHID in North West England. Steve has sat on many policy, advocacy and research advisory panels at national and international level.

**Emma** has is the Organisational Lead for Place (including the Place Standard Tool) at Public Health Scotland. In addition to a strong background in wider determinants, she has extensive experience in Strategic Partnership work at district, unitary, regional and national level. Emma worked across a variety of strands, to enable, encourage and facilitate joined up working and tackle complex 'wicked issues' whilst leading and developing local place-based change and relationships.

She has experience in forming collaborations and working with WHO organisations (through Healthy Cities); and research with Local Authorities, national and international academia and national parks. Whilst at Carlisle and Cumberland she pioneered the use of the 'Your Place' approach including the Place Standard tool. She is currently a member of The Health Foundations National Healthy Places External Reference Group.

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| 11:25       | <p><b>Questions for Speakers/Panel Discussion</b></p> <p>We will take some attendee questions</p>  | Chair |
| 11:40-11:50 | <p><b>Closing remarks</b></p> <ul style="list-style-type: none"> <li>• Chair to feedback any personal reflections.</li> <li>• Evaluation will be shared post-event</li> <li>• Extend thanks to all who have attended today for their insights and contributions. Recording link and slides will be emailed after the event and available on our website:</li> <li>• Chair to close the event.</li> </ul> | Chair |